

Children & Youth in Care Day

2024 | 10th Anniversary #ForgetMeNot



Ontario Association of
Children's Aid Societies



CHILDREN'S
AID FOUNDATION
OF CANADA

Join the Campaign

May 14, 2024

Social Media Content and Assets

The 2024 #ForgetMeNot campaign features the stories of six inspiring young people and individuals who have influenced their well-being. Meet Van and Bryan, Samuel and Severn, Aidan and Kevin, Troy and Joycelyn, Rose and Jenn, and Kaygan and Elaine and Madil [here](#).

Share their stories and spread awareness about Children and Youth in Care Day and the 10th anniversary on social media on May 14. Follow us at [@ONT_youthCAN](#) and [@our_children](#) on X, [@ont_youthcan](#) on Instagram, and [@ontarioyouthcan.org](#) on Facebook. Don't forget to use the hashtags #ForgetMeNot and #ChildrenAndYouthInCareDay.

Here are potential social media messages to help you participate in the campaign and join the conversation online. Let's make sure children and youth in and from care know that they are not alone, that they belong, and that they are part of a community that cares on May 14.

X & Instagram

Today is the 10th anniversary of #ChildrenAndYouthInCareDay! Let's bring renewed attention to the accomplishments and challenges of children/youth in care. Learn more at [oacas.org/forgetmenot](#). #ForgetMeNot

We all have a role to play in making sure children and youth in and from care thrive. Visit [oacas.org/forgetmenot](#) to learn about 6 incredible former youth in care and the people who contributed to their well-being. It could be you! #FogetMeNot #ChildrenAndYouthInCareDay

Are you there for kids in care? Tell us how! Share how you support children and youth in the child welfare system. Learn more about the campaign at [oacas.org/forgetmenot](#). #ForgetMeNot #ChildrenAndYouthInCareDay



Be there for kids in care! There are many ways to step up and support kids in care: volunteering, fostering, or advocating for the services and supports they need. Learn more at oacas.org/forgetmenot. #ForgetMeNot #ChildrenAndYouthInCareDay

#ChildrenAndYouthInCareDay was created 10 years ago because of the tireless efforts of young people in/from care. They wanted a day to be recognized for their contributions, strength, and resilience. On May 14 let's make sure they feel supported and know they are not forgotten. #ForgetMeNot

It only takes one person to make children and youth in care feel like they are not alone. On #ChildrenAndYouthInCareDay, be that person. Make sure they know they belong to, and have the support of, community. Learn more at oacas.org/forgetmenot. #ForgetMeNot

#ChildrenandYouthInCareDay is an opportunity to recognize the contributions of current and former youth in care, as well as reduce stigma and celebrate their strength, bravery, and resilience in the face of adversity. #ForgetMeNot oacas.org/forgetmenot

Forget-me-nots symbolize love and respect and represent a promise of remembrance. Like the flower, children and youth in and from care are resilient. But they need consistent care, attention, and support to thrive. #ForgetMeNot oacas.org/forgetmenot

Do you have experience in child welfare in Ontario? Join our #ForgetMeNot campaign! Read our campaign poem on video and share it with us at youthcan@oacas.org. Or tell us your story of beating the odds, blossoming, and who helped you get there. oacas.org/forgetmenot

Facebook/LinkedIn

Ten years ago, Children and Youth in Care Day was proclaimed by the government of Ontario to raise awareness about children and youth in the care of the province. This important day was created because of the tireless efforts of young people in and from care and the stories and experiences they shared through the [My Real Life Book](#) report. On the 10th anniversary of Children and Youth in Care Day, we want them to know that they are not alone, they belong, that they have the support of their community. They will not be forgotten. oacas.org/forgetmenot #ChildrenAndYouthInCareDay #ForgetMeNot

In honour of the 10th anniversary of Children and Youth in Care Day, OACAS is continuing the #ForgetMeNot campaign and sharing stories of young people with experience in the Ontario child welfare system and the influential people in their lives who contributed to their well-being. We are highlighting the significance of strong networks and meaningful relationships in the lives of children and youth in care to remind everyone that we have a role to play. We are asking the question: Are you there for kids in care? as a way to remind individuals, community-based organizations and service providers, and the Ontario government that these young people have distinct needs and face unique challenges. They cannot be forgotten. Learn more, including how you can participate, at oacas.org/forgetmenot.



Supportive adults and strong relationships can help children and youth in care to thrive. This year's campaign highlights the significance of strong networks and meaningful relationships in the lives of children and youth in care as a way to remind us all of the role we can play. Visit oacas.org/forgetmenot to hear the stories of six incredible former youth in care and the people who helped them get where they are today. It could be you! #ForgetMeNot #ChildrenAndYouthInCareDay

Be there for kids in care! There are many ways we can support children and youth in care, from volunteering as a mentor or tutor to fostering or advocating for the services and supports they need. Learn more about the ways you can support the safety, success, and well-being of children and youth in Ontario's child welfare system at oacas.org/forgetmenot. #ForgetMeNot #ChildrenAndYouthInCareDay

Children and Youth in Care Day is an important reminder that children and youth in care face many unique challenges. They require allies, advocacy, and collaboration to help them reach their full potential. Children and youth in care need to know they are not alone. They need to know they are not forgotten. Join us on May 14, 2024 and amplify the voices of children and youth in care and discover ways you can support their safety, well-being, and success. oacas.org/forgetmenot #ForgetMeNot #ChildrenAndYouthInCareDay

Campaign Assets

The visual elements of the campaign include photographs and stories of former youth in care and the adults who supported their well-being, a video reading of the "Forget Me Not" poem, and more.

- Watch and share [the video](#)
- View and download all six campaign stories at www.oacas.org/forgetmenot
- Download [the banners](#)
- Download the poem [here \(8 x 11\)](#) and [here \(11 x 17\)](#)

All campaign materials are available at oacas.org/forgetmenot.