

Children & Youth in Care Day

#ForgetMeNot



Ontario Association of
Children's Aid Societies



CHILDREN'S
AID FOUNDATION
OF CANADA

Sample Social Media Content

May 14, 2023

Social Media Content and Assets

Forget Them Not

The 2023 #ForgetMeNot campaign features the stories of seven inspiring young people and the individuals who have influenced their success and well-being.

Meet Van and Brian, Samuel and Severn, Aidan and Kevin, Troy and Joycelyn, Byanka and Isabelle, Rose and Jenn, and Kaygan and Elaine and Madil [here](#).

Then share their stories!

Join the #ForgetMeNot conversation!

Spread awareness about Children and Youth in Care Day on social media on May 14.

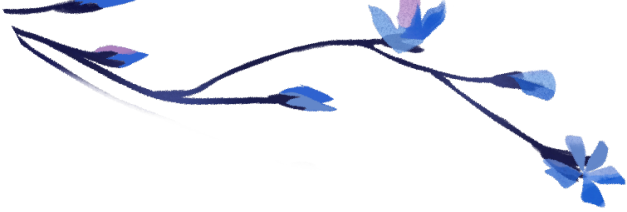
Follow us at [@ONT_youthCAN](#) and [@our_children](#) on Twitter, [@ont_youthcan](#) on Instagram, and [@ontarioyouthcan.org](#) on Facebook.

Hashtags

#ForgetMeNot

#ChildrenAndYouthInCareDay

www.oacas.org/forgetmenot



Social Media Messages

Twitter/Instagram

#ChildrenAndYouthInCareDay was created because of young people's tireless efforts. Let's bring renewed attention to the accomplishments and challenges of children/youth in care. Learn more at oacas.org/forgetmenot #ForgetMeNot

The #ForgetMeNot campaign is about sharing the stories of young people with experience in child welfare and reminding community, government, and service providers that they need critical supports. They cannot be forgotten. We all have a part to play in making sure they thrive. oacas.org/forgetmenot

Are you there for kids in care? Tell us how! Share how you support children and youth in the child welfare system. Learn more about the campaign at oacas.org/forgetmenot #ForgetMeNot #ChildrenAndYouthInCareDay

Supportive adults and strong relationships can help children and youth in care to thrive. Visit oacas.org/forgetmenot to hear the stories of 7 incredible former youth in care and the people who supported their well-being. It could be you! #ForgetMeNot #ChildrenAndYouthInCareDay

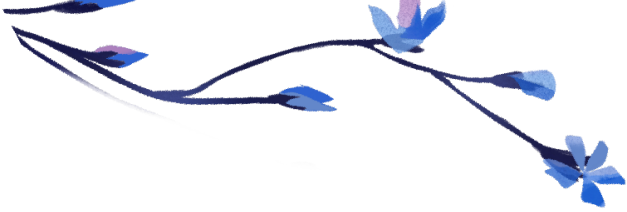
Be there for kids in care! There are many ways Ontarians can support kids in care: volunteering as a mentor or tutor, fostering, or advocating for the services and supports they need. Learn more at oacas.org/forgetmenot #ForgetMeNot #ChildrenAndYouthInCareDay

#ChildrenAndYouthInCareDay was created because of the tireless efforts of young people in/from care. They wanted a day to be recognized for their contributions, strength, and resilience. On May 14 let's make sure they feel supported and know they are not forgotten. #ForgetMeNot

It only takes one person to make children and youth in care feel like they are not alone. On #ChildrenAndYouthInCareDay, be that person. Make sure they know they belong to, and have the support of, community. Learn more at oacas.org/forgetmenot. #ForgetMeNot

Children and Youth in Care Day is an opportunity to recognize the contributions of current and former youth in care, as well as reduce stigma and celebrate their strength, bravery, and resilience in the face of adversity. Happy #ChildrenAndYouthInCareDay! #ForgetMeNot oacas.org/forgetmenot

Join us on May 14. Share our campaign messages to make sure children and youth in care know that they are not alone, that they belong, and that they have the support of their community. Learn how you can support their success at oacas.org/forgetmenot #ForgetMeNot



Forget-me-nots symbolize love and respect and represent a promise of remembrance. Like the flower, children and youth in care are resilient. But despite that strength, they need consistent care, attention, and tangible support to thrive. #ForgetMeNot
oacas.org/forgetmenot

Do you have experience in child welfare in Ontario? Join our #ForgetMeNot campaign! Read our campaign poem on video and share it with us at youthcan@oacas.org. Or tell us your story of beating the odds, blossoming, and who helped you get there.
oacas.org/forgetmenot

I'm sharing my #ForgetMeNot story because...

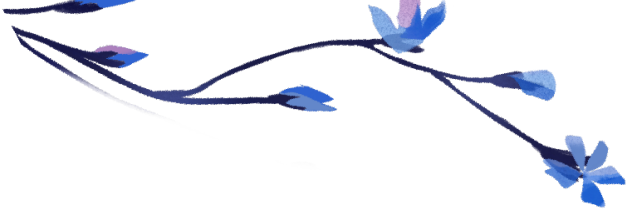
Facebook/LinkedIn

On March 25, 2014, Children and Youth in Care Day was proclaimed by the government of Ontario to raise awareness about children and youth in the care of the province. This important day was created because of the tireless efforts of young people in and from care and the stories and experiences they shared through the My Real Life Book report. On Children and Youth in Care Day we want them to know that they are not alone, they belong, that they have the support of their community. They will not be forgotten.
oacas.org/forgetmenot #ChildrenAndYouthInCareDay #ForgetMeNot

In honour of Children and Youth in Care Day 2023, OACAS is launching a second phase of the #ForgetMeNot campaign to share stories of young people with experience in the system and the influential people in their lives who contributed to their well-being. We are highlighting the significance of strong networks and meaningful relationships in the lives of children and youth in care to encourage Ontarians to get involved in supporting their success. We are asking the question: **Are you there for kids in care?** as a way to remind community, government, and service providers that these young people continue to need critical supports. They cannot be forgotten. Learn more, including how you can participate, at oacas.org/forgetmenot. #ChildrenAndYouthInCareDay

Supportive adults and strong relationships can help children and youth in care to thrive. This year's campaign highlights the significance of strong networks and meaningful relationships in the lives of children and youth in care as a way to motivate Ontarians to get involved in supporting their success. Visit oacas.org/forgetmenot to hear the stories of seven incredible former youth in care and the people who helped them get where they are today. It could be you! #ForgetMeNot #ChildrenAndYouthInCareDay

Be there for kids in care! There are many ways Ontarians can support children and youth in care, including volunteering as a mentor, tutor, or in another capacity, fostering, or advocating for the services and supports they need. Learn more about the ways you can



support the safety, success, and well-being of children and youth in Ontario’s child welfare system at oacas.org/forgetmenot. #ForgetMeNot #ChildrenAndYouthInCareDay

Children and Youth in Care Day is an important reminder that children and youth in care face many unique challenges. They require allies, advocacy, and collaboration to help them reach their full potential. Children and youth in care need to know they are not alone. They need to know they are not forgotten. Join us on May 14, 2023 and amplify the voices of children and youth in care and discover ways you can support their safety, well-being, and success. oacas.org/forgetmenot #ForgetMeNot #ChildrenAndYouthInCareDay

Campaign Assets

The visual elements of the campaign include photographs and stories of former youth in care and the adults who supported their well-being, a video reading of the “Forget Me Not” poem, and more.

- Watch and share the video [here](#)
- View and download all seven campaign stories at www.oacas.org/forgetmenot
- Download the banners [here](#)
- Download the poem [here \(8 x 11\)](#) and [here \(11 x 17\)](#)

All campaign materials are available at www.oacas.org/forgetmenot.