



Sample Social Media Content

May 14, 2022

Social Media Content and Assets

Spread awareness about Children and Youth in Care Day on social media on May 14. Join the #ForgetMeNot conversation!

Follow us at [@ONT_youthCAN](https://twitter.com/ONT_youthCAN) and [@our_children](https://twitter.com/our_children) on Twitter and [@ontarioyouthcan.org](https://www.ontarioyouthcan.org) on Facebook.

Hashtags

#ForgetMeNot

#ChildrenAndYouthInCareDay

www.oacas.org/forgetmenot

Social Media Messages

Twitter/Instagram

#ChildrenAndYouthInCareDay was created because of young people's tireless efforts. Let's bring renewed attention to the accomplishments and challenges of children/youth in care. Learn more at [oacas.org/forgetmenot](https://www.oacas.org/forgetmenot) #ForgetMeNot

The #ForgetMeNot campaign is about sharing the stories of young people with experience in child welfare and reminding community, government, and service providers that they need critical supports. They cannot be forgotten. We all have a part to play in making sure they thrive. [oacas.org/forgetmenot](https://www.oacas.org/forgetmenot)

#ChildrenAndYouthInCareDay was created because of the tireless efforts of young people in/from care. They wanted a day to be recognized for their contributions, strength, and resilience. On May 14 let's make sure they feel supported and know they are not forgotten. #ForgetMeNot



It only takes one person to make children and youth in care feel like they are not alone. On #ChildrenAndYouthInCareDay, be that person. Make sure they know they belong to, and have the support of, community. Learn more at oacas.org/forgetmenot. #ForgetMeNot

Children and Youth in Care Day is an opportunity to recognize the contributions of current and former youth in care, as well as reduce stigma and celebrate their strength, bravery, and resilience in the face of adversity. Happy #ChildrenAndYouthInCareDay! #ForgetMeNot oacas.org/forgetmenot

Join us on May 14 to make sure children and youth in care know that they are not alone, that they belong, and that they have the support of their community. Learn how you can support their success at oacas.org/forgetmenot #ForgetMeNot

Forget-me-nots symbolize love and respect and represent a promise of remembrance. Like the flower, children and youth in care are resilient. But despite that strength, they need consistent care, attention, and tangible support to thrive. #ForgetMeNot oacas.org/forgetmenot

Do you have experience in child welfare in Ontario? Join our #ForgetMeNot campaign! Read our campaign poem on video and share it with us at youthcan@oacas.org. Or tell us your story of beating the odds, blossoming, and who helped you get there. oacas.org/forgetmenot

I'm sharing my #ForgetMeNot story because...

Facebook/LinkedIn

On March 25, 2014, Children and Youth in Care Day was proclaimed by the government of Ontario to raise awareness about children and youth in the care of the province. This important day was created because of the tireless efforts of young people in and from care and the stories and experiences they shared through the My Real Life Book report. On Children and Youth in Care Day we want them to know that they are not alone, they belong, that they have the support of their community. They will not be forgotten. oacas.org/forgetmenot #ChildrenAndYouthInCareDay #ForgetMeNot

This Children and Youth in Care Day on May 14, OACAS is launching a new campaign aimed at bringing renewed attention to the accomplishments and challenges of children and youth in the Ontario child welfare system. The #ForgetMeNot campaign is about sharing the stories of young people with experience in the system and reminding community, government, and service providers that these young people continue to need critical supports. They cannot be forgotten. Learn more, including how you can participate, at oacas.org/forgetmenot. #ChildrenAndYouthInCareDay

Children and Youth in Care Day is an important reminder that children and youth in care face many unique challenges. They require allies, advocacy, and collaboration to help them



reach their full potential. Children and youth in care need to know they are not alone. They need to know they are not forgotten. Join us on May 14, 2022 and amplify the voices of children and youth in care. [oacas.org/forgetmenot](https://www.oacas.org/forgetmenot) #ForgetMeNot #ChildrenAndYouthInCareDay

Campaign Assets

The visual elements of the campaign include photographs and stories of former youth in care, a video reading of the “Forget Me Not” poem, and more.

All campaign materials will be available at www.oacas.org/forgetmenot.