

Sample Social Media Copy for Each Post

Now's your shot to protect your community

Facebook and Instagram

Together we can further protect vulnerable families during the pandemic.

We're joining the #EveryShotCounts campaign to provide those supporting and providing services to children and youth in child welfare with the right education before receiving a COVID-19 vaccination. Head to OACAS.org/EveryShotCounts to learn more about COVID-19 vaccines and how every shot helps us build safer communities.

Tweet

We're joining the #EveryShotCounts campaign to provide those supporting and providing services to children and youth in child welfare with the right education before receiving a COVID-19 vaccination. Head to OACAS.org/EveryShotCounts to learn why every shot helps us build safer communities.

It's not just a shot in the dark. COVID-19 vaccines are backed by science.

Facebook and Instagram

When it comes to COVID-19 vaccines, we know you've got questions and we're here to guide you to answers you can trust. We're joining the #EveryShotCounts campaign to provide those supporting and providing services to children and youth in the children welfare with credible, science-backed resources to make help you make an informed choice about receiving a COVID-19 vaccine.

We know that with every shot, the communities we serve are further protected. Visit OACAS.org/EveryShotCounts to learn more.

Tweet

We're joining @our_children to provide those supporting children and youth in child welfare with trusted, science-backed information about COVID-19 vaccines. Visit OACAS.org/EveryShotCounts for credible resources and learn why #EveryShotCounts in protecting our communities.

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Protecting your community isn't a long shot

Facebook and Instagram

As part of the #EveryShotCounts provincial campaign, we're raising awareness of how COVID-19 vaccines will help us protect vulnerable children, youth and families.

Visit OACAS.org/EveryShotCounts to access credible, science-backed resources about COVID-19 vaccines and learn why with every shot our communities become safer.

Tweet

Visit OACAS.org/EveryShotCounts to access credible, science-backed resources about COVID-19 vaccines and how together we can further protect vulnerable children, youth and families.

#EveryShotCounts