



#TrulyDedicated Campaign: Social Media Content

Twitter/Instagram

Child welfare staff provide critical support to children, youth, and families each and every day. During the pandemic, their commitment has been unwavering. They deserve our thanks and our appreciation. #TrulyDedicated

Children and youth in care have been among the most vulnerable during COVID-19. Child welfare staff are focused on their safety, protection and well-being, all while balancing the stress of a pandemic that has gone on longer than anyone expected. #TrulyDedicated.

Child welfare staff deserve our heartfelt thanks for rising to the challenge of the pandemic. They have adapted services, using both virtual tools and in-person visits to continue supporting children, youth, and families, while keeping people safe. #TrulyDedicated.

Some things simply can't be done virtually. That's why child welfare staff continue to deliver in-person support when needed. Ontario's child welfare staff are #TrulyDedicated, essential professionals who deserve our heartfelt thanks.

The pandemic has hit some communities, namely Indigenous, Black, and racialized communities, harder. And we know this places an extra burden on the child welfare staff from those communities to do their work. But every day they do—they show up and show us they are #TrulyDedicated.

COVID-19 infection rates in the child welfare sector have been low, despite the ongoing delivery of in-person support. That's thanks to the hard work of child welfare staff across Ontario. #TrulyDedicated

Facebook/LinkedIn

Every day, child welfare staff provide critical support to children, youth, and families. The COVID-19 pandemic has made that more difficult than ever, yet their commitment has been unwavering. They have continuously stepped up despite the unprecedented challenges. They are being vigilant and flexible in helping vulnerable families while doing their utmost to stop the spread of the virus. They deserve our thanks and our appreciation.
#TrulyDedicated

Children and youth in care are among the most vulnerable in our communities, especially during COVID-19. Child welfare staff, like the rest of us, are balancing the stress of this pandemic, which has gone on for longer than any of us expected. But they have remained

focused on the safety, protection, and well-being of the children, youth, and families they support. We know they are tired and under pressure, yet they continue with their vital work. #TrulyDedicated

COVID-19 has taken an extra heavy toll on marginalized communities such as First Nations, Metis, and Inuit, and racialized communities. Child welfare staff have not wavered in their commitment to serving and supporting families in these communities. They are essential, #TrulyDedicated professionals who deserve our heartfelt thanks.

Child welfare staff deserve our heartfelt thanks for rising to the challenge of the pandemic. After pivoting online last spring, they have continued to adapt services. They are now using both virtual tools and in-person visits to support children, youth, and families. And they are doing it all while following public health protocols to keep people safe. #Truly Dedicated.

Some things simply can't be done virtually. That's why child welfare staff continue to deliver critical in-person support when needed, despite the challenges of the COVID-19 pandemic. They do this to ensure that the health, safety, wellness, and legal rights of children and youth are being met. Ontario's child welfare staff are #TrulyDedicated, essential professionals who deserve our heartfelt thanks and appreciation.

Infection rates in the child welfare sector have been low during the COVID-19 pandemic, despite the ongoing delivery of in-person support when needed. That's thanks to the hard work of child welfare staff across Ontario, who have adapted and been unwavering in their dedication to helping vulnerable children, youth, and families. We commend child welfare agencies and their staff across the province for continuing their critical work while doing their part to control the spread of the virus. #TrulyDedicated