



#IBREAKthesilence



#JEBRISElesilence



Letter for education staff to send home with students or via email to parents/caregivers at the beginning of October.

October 2019

Dear Parents/Caregivers,

On October 24, 2019 boards of education, schools, and child care centres across Ontario will participate in **Ontario Dress Purple Day**. The goal of the Ontario Dress Purple campaign is to raise awareness about the right of children and youth to safety and well-being wherever they are, and the responsibility of adults and community services to help children, youth, and families who need support. The campaign is led by Children's Aid Societies, a key partner in ensuring the safety and well-being of children and youth.

This year, the Ontario Association of Children's Aid Societies (OACAS) is providing on-line classroom resources to support teachers and education professionals to engage in conversations with their students about safety and well-being and how to identify helping adults in the community. These resources have been developed by Boost Child & Youth Advocacy Centre and Windsor Children's Aid Society, organizations that have decades of experience teaching prevention in schools. The theme of the Ontario Dress Purple Classroom Resources is, "It takes a community to care for kids." These classroom resources can be found on the OACAS website at www.oacas.org/DressPurpleDay.

Your child's class will participate in Ontario Dress Purple Day and learn how the community they live in helps to support children, youth, and families when they face challenges. We hope that you will encourage your child to wear something purple on October 24 to help recognize the day. If this is not possible, your child's teacher will also have other purple options available to students in the classroom.

If you would like to learn more about Ontario Dress Purple Day and its positive message that help is available, please visit the OACAS website at www.oacas.org/DressPurpleDay.

Thank you for your support.

School/child care centre