



Key Messages for GO PURPLE DAY (teachers, students, parents)

- October is Child Abuse Prevention Month. Communities and schools across Ontario will **GO PURPLE** on Wednesday, Oct.19, 2016 to signal their commitment to child safety in their community.
- The community plays an important role in keeping children safe and in helping families that may need support to keep their children safe.
- The community can help keep children and youth safe by speaking up when they are concerned about their safety.
- Every child and youth has a right to safety. Break the silence and speak up if somebody you know needs your help.
- **GO PURPLE** on October 19, 2016 to show your support for keeping kids and youth safe in our community.
- On October 19th **GO PURPLE** to help raise awareness around child abuse

#iBREAKthesilence – Help Prevent Child Abuse